2015 FRANKLIN LUMINAIRE AWARDS

IDEAlliance® and PIAlliance have announced four 2015 Luminaire Awards honorees, recognizing outstanding professionals in advertising, publishing, printing, and integrated media. A Franklin Award for Distinguished Service and the Zenger Community Service Medal will also be presented during the Franklin Luminaire Awards event, honoring the Best in Communications, October 1, 2015 at The Lighthouse at Chelsea Piers, New York, NY.

LUMINAIRE AWARDS FOR BEST IN COMMUNICATIONS

Recognizing Talented Media Professionals – In recognition of their positive influence, creative excellence, and personal dedication within graphic communications, the Luminaire Awards recognize outstanding achievements by media production leaders.

FRANKLIN AWARD FOR DISTINGUISHED SERVICE (TBA)

The Franklin Award for Distinguished Service is the single highest honor presented by the metro New York graphic communications industry. The award honors a distinguished recipient for their positive role in American society and serves to focus national attention on the depth and breadth of our industry. Past recipients include several U.S. Presidents and a variety of statesmen, diplomats, military leaders and renowned leaders in business and the arts.

ZENGER COMMUNITY SERVICE MEDAL (TBA)

A Community Service recognition award, honoring those who “Give Back”. The Zenger Medal recognizes a graphic communications professional for exceptional acts of Service, Courage, or Activism. The award is not based on business position or title, instead highlighting those who have inspired us by making our community a better place to live.

SPONSORSHIP OPPORTUNITIES

Early Bird Rates for 2015:
See Registration form for Rates:
Platinum Table of 10; Gold Table of 5; Ticket(s)
Contact: Kim Tuzzo at PIA | Tel: 800.777.4PIA (4742)
Fax: Kim Tuzzo at 716.691.4249 | Email: ktuzzo@PIAlliance.org

2015 LUMINAIRE HONOREES

Charles Blanchard, Jr.
President, CEO
Blanchard Systems, Inc

Meghan Fitzgerald Milkowski
Vice President, Production & Circulation
Prometheus Global Media

Veronica H. Simmons
Vice President, Director of Print Production
MRM/McCann

Michael J. Simon
Executive Vice President
Publishers Press, Inc.
Printing Industries Alliance and IDEAlliance present
2015 Franklin Luminaire Awards

2015 COMMITTEE

Diane Romano, Chair Emeritus
Hudson Yards

Donna Georgio, Co-Chair
HighRoad Press

Laura Reid, Co-Chair
Hearst Magazines

Adam Avrick
Design Distributors, Inc.

Daniel Dejan
SAPPI Fine Paper

Gary Dolgins
Blanchard Systems, Inc.

Steve Drew
RR Donnelley

Cheryl Kahanec
Earth Color

Gena Kelly
Conde Nast

Ed Sheehan
Quad/Graphics

Bruce Teixeira
Xerox

Karen Wagner
Hearst Magazines

Howard Weinstein
Candid Litho

STAFF

Tim Freeman
PIAlliance Foundation

Wendy Kleinman
WK Planning, Ltd.

Martin Maloney
PIAlliance Foundation

David Steinhardt
DEER Foundation

Kim Tuzzo
Printing Industries Alliance

Presented by

Graphic Communications Foundation

DEER

Digital Enterprise Education & Research

800.777.4742

703.837.1066

GREAT NETWORKING OPPORTUNITIES

OUTSTANDING VENUE

THANKS TO FRANKLIN LUMINAIRE FROM SCHOLARSHIP RECIPIENTS

Remember to mark your calendar for October 1, 2015!
The Lighthouse at Chelsea Piers, New York, NY
5:30 pm to 10:00 pm
Printing Industries Alliance and IDEAlliance present 2015 Franklin Luminaire Awards

FRANKLIN LUMINAIRE SUPPORTS STUDENT SCHOLARSHIPS

FUNDRAISER FOR STUDENT SCHOLARSHIPS

Proceeds from the Franklin Luminaire Awards support the next generation of media professionals, offering student scholarships through the Graphic Communications Scholarship Foundation (GCSF), a 501(c)(3) charitable organization. PIA Graphic Communications Foundation, also a 501(c)(3) charitable organization, supports ongoing industry education and career promotional activities. The Digital Enterprise Education and Research (DEER) Foundation is a 501(c)(3) charitable organization established by IDEAlliance in 2005. The DEER Foundation promotes research and student education in graphic communications and the media industry.

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Alexandria, VA 22314 USA
Tel: 703.837.1086

EARLY BIRD RATES FOR 2015
October 1, 2015 | The Lighthouse, Chelsea Piers, NYC

SPONSORSHIP OPPORTUNITIES

- **Platinum:**
  - Early Bird Rate $5,500 (by June 1, 2015), $6,500 (after June 1, 2015)
  - Additional Table of 10 with Platinum Sponsorship $3,800.
  - Includes—Table (10 seats) at Franklin Luminaire Awards—Recognition in printed program, signage and during the evening’s program—Logo on IDEAlliance and Printing Industries Alliance website.

- **Gold:**
  - Early Bird Rate $2,750 (by June 1, 2015), $3,250 (after June 1, 2015)
  - Includes—Half Table (5 seats) at Franklin Luminaire Awards—Recognition in printed program, signage and during the evening’s program—Logo on IDEAlliance and Printing Industries Alliance website.

- **Ticket(s):**
  - $400 per person

TO REGISTER

Printing Industries Alliance
636 North French Road, Suite 1, Amherst, NY 14228
Tel: 800.777.4PIA (4742) | Fax: Kim Tuzzo at 716.691.4249
Email: ktuzzo@PIAlliance.org

REGISTRATION FORM

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