IDEAlliance G7 Master and G7 Expert Programs
by Joe Fazzi

The IDEAlliance G7® Master and G7 Expert programs have reached some significant milestones in 2010. As of this writing, IDEAlliance has successfully completed eight G7 Expert/Professional training seminars. This is the first year that we held not just one but two training seminars in Korea, the first in March and the second in September. IDEAlliance’s Korean affiliate Graphics World organized and hosted these very successful events.

IDEAlliance also held two training sessions that were brand new to the program. G7 Training, held in association with the SGIA, demonstrated on screen printing and was hosted by M&R Companies, Chicago, and Fuji Sericol, Kansas City, Kansas. The second new event was G7 Training demonstrated on web offset printing, hosted by Rochester Institute of Technology’s (RIT) Printing Applications Laboratory (PAL), Rochester, New York.

There are two additional training programs remaining for the balance of 2010, both scheduled in November, one hosted by IDEAlliance’s affiliate Standard Color in Mexico, and the second one is scheduled to be held at JohnsByrne Company, Chicago.

As of September 2010, there are 314 IDEAlliance Certified G7 Experts and 512 Qualified G7 Master Print & Proof providers.

Related to the G7 Master program, IDEAlliance has outsourced the measurement of all G7 Master qualification materials to RIT’s PAL facility. RIT’s PAL facility brings to the G7 Master Program a level of analysis and process control that only a qualified lab could provide.

For more information on the G7 Master or G7 Expert training programs, please contact Joe Fazzi.

IDEAlliance International Initiatives
IDEAlliance is pleased to announce the addition of a new affiliate located in Colombia. Cigraf, the leading nonprofit print industry...
association that specializes in sheetfed offset lithography, is located in Bogotá Colombia. Gustavo Rodriguez Vargas is the technical director and is the first person in Colombia to become a G7 Expert.

From the international perspective, Latin America is seeing tremendous leaps forward in the adoption of the G7 Method and in digital technology. Standard Color, headed by Mariana Sierra, is the affiliate located in Mexico and is hosting the November G7 Expert and G7 Professional Training Seminar.

With these two strategic affiliate partners located in Latin America, IDEAlliance is able to provide requested training, networking and events in a consistent and quality manner.

In other international news, a contingent of IDEAlliance members recently participated in two print-centric events in Southeast Asia. In August, Robert Chung, RIT; Don Hutcheson, HutchColor, LLC; and Joe Fazzi participated in lectures and international panel discussions on ISO 12647-2 printing standards and G7 at the Asia Print Summit held in Kuala Lumpur Malaysia.

In September, Steve Smiley, chair of the Print Properties & Colorimetric Committee; Ron Ellis, chair of GRACoL; and Don Hutcheson participated in the KIPES 2010 in Goyang, Korea. The focus for the KIPES event was print-centric with the IDEAlliance team speaking on G7, GRACoL®, SWOP®, process control and eMedia initiatives.

IDEAlliance is excited to be working in the international arena for furthering specifications, standards and best practices for managing content across all media platforms.

For more information about IDEAlliance international affiliates, please contact Joe Fazzi. International contacts include: IDEAlliance Mexico: Standard Color, Mariana Sierra; IDEAlliance Colombia: Cigraf, Gustavo Rodriguez Vargas; IDEAlliance Hong Kong: APTEC, Brenda Pang; and IDEAlliance Korea: Graphics World, Hye-jeong Ahn.

ABOUT THE AUTHOR
In his role as IDEAlliance vice president, Print Media, Joe Fazzi directs various committees and working groups related to print, premedia and supply chain operations as well as manages IDEAlliance’s international affiliates. He participates on the U.S.-based CGATS and U.S. Tag Committees and on the International ISO TC 130 Graphics Committee. Fazzi is a regular contributor at several industry events across the United States and Asia. With more than 32 years of printing manufacturing and management experience, including premedia, press and bindery operations, he is skilled at workflow automation analysis, procurement, contract negotiations and production operations.

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