Changes to the G7 Master Program, 2015

As of June 2015, the Idealliance G7® Master program has been improved. These changes are designed to support the program continuing to meet the quality needs of print buyers, and improve the status of G7 Masters worldwide. Changes in the G7 Master program are a response to enhanced best practices and requested improvements by members of the G7 supply chain. The improvements are designed to assure G7 Masters have a complete understanding of G7 and can take advantage of advancements in global print standards. Program changes include:

1. New supplemental training materials
2. Expanded G7 Master compliance levels
3. Detailed results report for all compliance levels
4. Opportunity to testify to G7 expertise
5. Specify and promote custom print conditions
6. Adopt the latest in industry standards

Program changes are effective June 1, 2015. While G7 Experts and Masters can take advantage of the current program immediately, submissions based on current conditions will be honored through June 30, 2016. To support the program enhancements, there is a nominal change in program submission fees effective July 1, 2015. Membership fees remain unchanged. Pricing details, along with new G7 Master Pass/Fail, test forms, reference files, training materials and submission documents are available for use by G7 Experts and Professionals on the G7 Expert/Professional Community site at connect.idealliance.org. (Login questions to registrar@idealliance.org.)

Details

Currently, more than 1,000 print suppliers and their related partners use the G7 Master program to assure standardized printing across the world. Changes to the program will help the G7 Master program continue to meet the ever-evolving quality needs of print buyers, and improve the status of G7 Master printers worldwide. The changes will be phased in over a one year period to allow G7 Masters, G7 Experts, and G7 Professionals ample time to transition to the enhanced program.

“The G7 Master program is one of the most successful print qualification programs in the industry, with more qualified printers available than any other print standardization program in the world,” commented David Steinhardt, President and CEO, of Idealliance. “Idealliance has a responsibility to our members and industry to continually raise the bar of quality, by advancing proven standards and specifications, and ensuring our network of printers are capable of the highest levels of performance in print production.”

Changes in the G7 program are a response to enhanced industry standards and requested improvements by members of the G7 supply chain. The improvements are designed to assure the G7 Master has demonstrated competence as well as a complete understanding of G7 and its application. A G7 Master Kit with new test forms, reference files, training materials and documentation is available for use by G7 Experts and Professionals on the G7 Expert/Professional community site at connect.idealliance.org. (Login questions to registrar@idealliance.org.)
Improvements to the G7 Master Program include:

- **MORE TRAINING SUPPORT** - G7 Experts will be required to provide fundamental instruction of G7 as well as methods of validating proofs and prints to the G7 Master candidate. New supplemental training materials are available to G7 Experts and G7 Professionals for use in the G7 Master qualification process.

- **NEW COMPLIANCE LEVELS** – Expanded G7 Master compliance levels of G7 Targeted and G7 Color Space will demonstrate G7 Master capabilities by specified print condition. These new levels of distinction will be noted in the IDEAlliance G7 Master directory.

- **DETAILED RESULTS REPORT** - For all compliance levels, the G7 Master will receive a detailed results report to compare with IDEAlliance base-line measurements. G7 Masters can choose to share these results with their customers.

- **PROOF OF KNOWLEDGE** - The G7 Expert / Professional and G7 Master will be required to submit an affidavit, testifying to the understanding of basic G7 knowledge and processes at the G7 Master site.

- **HIGHER QUALITY STANDARDS** - The G7 Master candidate will submit using any specified G7 dataset, such as GRACoL, SWOP, or the seven G7 datasets contained in CGATS 21/ISO PAS 15339, or a custom print condition. The program also supports new industry standards in lighting and measurement, including M0 and M1, and delta E 2000.

- **TRUSTED SUPPLIERS** - G7 Master submission forms will be coded with a dated QR code, to ensure submissions are validated within the specified timeframe.

Enhancements of the G7 program are directed by the dedicated professionals of the Idealliance Print Properties & Colorimetric Council and the independent testing laboratory at Rochester Institute of Technologies PAL.

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