Meet Jane.

She needs quality printing, but she had challenges. Her print provider’s quality and process were not consistent, which means...

1. Her brand image was hurt
2. Her turn time was slow
3. Her costs were high
Jane was challenged, until she discovered G7 Master Printers.

G7 Master Printers...

1. Are skilled, tested, and proven leaders in print production
2. Are experts in matching proof-to-print across any process, ink, or substrate
3. Are experts in matching proof-to-print across any process, ink, or substrate
4. Reduce costs, speed product to market, and improve brand image

Jane discovered G7 is ...

1. A method where all print has a similar appearance
2. Used to consistently hit desired color targets
3. Designed to align all devices, substrates, and inks
4. A global specification for targeting gray balance

G7 Master Printer’s meet Jane’s quality printing needs.

Visual color interpretation of images on a printed sheet has been replaced with patch readings on the G7 color bar to achieve an approved litho sheet. We no longer need to attend long press runs as long as G7 method is followed.

HANSgrohe USA

Our press sheets are considered accepted once our G7 master printer runs to G7 gray balance guidelines. Often times this is achieved sight unseen.

HÄFELE America Co.

Scan and watch Jane’s story.
Find a qualified G7 Master Printer at www.idealliance.org/directory

The G7 methodology and its programs are operated globally by Idealliance, a not-for-profit trade association and the leading certifier of skills, systems, materials, and facilities required for state-of-the-art media production.

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