Masters | Experts | Systems
LEADERS IN PRINT PRODUCTION
Trained • Tested • Valued

FOR PRINT SERVICE PROVIDERS
Meet Paul.

He’s a successful printer, but he has challenges. Customers are demanding...

1. More consistent color
2. World class quality
3. Lower prices

He needs to increase productivity! But then he heard about G7. Paul discovered G7 Master Printers enjoy many benefits...

1. Proofs that match natural press conditions
2. Easier matching between presses and substrates
3. Faster make-ready...much faster!
4. Increased sales and productivity

“G7 has enabled us to build a streamlined and consistent print workflow with just a small toolset and minimal operator training.

FREDDIE BAIRD, QUANTUMDIGITAL, AUSTIN, TX”

“G7 has helped us reduce costs, save time and gives us superior quality for our clients, by helping automate color management with consistent results across multiple devices.

JASON O’LEARY, MERRILL CORPORATION, ST. PAUL, MN”
Paul discovered G7 is...

1. A method where all print has a similar appearance
2. Used to consistently hit desired color targets
3. Designed to align all devices, substrates, and inks
4. An ANSI/CGATS specification for targeting gray balance

How did Paul’s company become a G7 Master Printer?

OPTION 1: Locate a G7 Expert at www.idealliance.org/directory to qualify his company.

OPTION 2: Register an employee in the next Idealliance G7 Expert Training Program.

For many, it pays more than it costs...

After the G7 implementation, ink consumption was reduced by 10-15% and paper waste was cut by more than 30%.

GUAN JIAN, CHUTIAN PRINTING

Learn the costs and benefits of becoming a G7 Master at www.idealliance.org/g7master

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Find these and other compelling testimonials from G7 Master Printers at www.idealliance.org/whyG7
About G7 Programs

G7® is an internationally recognized methodology for calibrating printing presses and proofing systems to a common visual neutral grayscale appearance.

G7 Master Qualification is granted to print facilities proven capable of performing the G7 methodology on proof and press by a certified G7 Expert.

G7 Experts are skilled in the fields of color management, process, and quality control for proofing and printing, and are certified to perform G7 Master Qualifications.

G7 Professionals are skilled in the fields of color management, process, and quality control for proofing and printing, and are certified to perform G7 Master Re-qualifications.

G7 Systems validate the ability of a software system to calibrate a printing device to G7 and are used by most G7 Master Qualified Printers.

Certified G7 Systems

- Alwan Dynamic Printer Calibration™
- Bodoni pressSIGN 6
- CHROMiX/HutchColor Curve2™ and Curve3™
- ColorGATE Productionserver
- FUJIFILM ColorPath™ Sync®
- Heidelberg Prinect® Color Toolbox
- Konica Minolta Color Care™
- Mutoh G7 Calibrator

Learn more at www.idealliance.org/g7systems

Find a G7 Expert or G7 Master at www.idealliance.org/directory

The G7 methodology and its programs are operated globally by Idealliance, a not-for-profit trade association and the leading certifier of skills, systems, materials, and facilities required for state-of-the-art media production.