Idealliance® and Printing Industries Alliance have announced three 2017 Luminaire Awards honorees, recognizing exceptional professionals for their positive contribution and service within the media and visual communications industries. The Zenger Community Service Medal honoree and the Innovation Excellence Award honoree have also been selected. The Franklin Award for Distinguished Service recipient will also be presented. The Franklin Luminaire Awards event will be held on October 18, 2017 at The Lighthouse at Chelsea Piers, New York, NY.

**LUMINAIRE AWARDS FOR BEST IN COMMUNICATIONS**
The Luminaire Award is presented to an individual in recognition of their positive contribution and service within the media and graphic communications industries. The Luminaire Award recognizes excellence in media production in publishing, advertising, print production, marketing, emerging digital media, art direction, education, printing, finishing, paper, and equipment supply.

**FRANKLIN AWARD FOR DISTINGUISHED SERVICE (TBA)**
The Franklin Award for Distinguished Service honors a distinguished recipient for their positive role in American society and serves to focus national attention on the depth and breadth of our industry. Past recipients include several U.S. Presidents, diplomats, military leaders, scientists, authors, artists and business leaders.

**2017 INNOVATION EXCELLENCE AWARD**
In 2016 the Franklin Luminaire Awards inaugurated a new award of distinction – the Innovation Excellence Award. The Innovation Excellence Award is granted to a company or individual in graphic communications that is pioneering, pacesetting, and advancing new technologies. Each generation of our industry has developed or adopted new technology and we seek to recognize our innovators moving us into the future.

**2017 ZENGER COMMUNITY SERVICE MEDAL**
Named for John Peter Zenger, an influential printer in American history. Zenger was a NYC based printer whose arrest, imprisonment, trial, and acquittal in 1735 laid the foundation for freedom of the press in Colonial America. The Medal honors a graphic communications professional who has demonstrated exceptional community service. The Award is not based on business position or title and is meant to recognize an employee at any level of the industry.
Sponsorship Opportunities

- **Platinum:**
  - Early Bird Rate $5,500 (by July 31, 2017), $6,500 (after July 31, 2017)
  - Additional Table of 10 with Platinum Sponsorship $3,800.
  - Includes—Table (10 seats) at Franklin Luminaire Awards—Recognition in printed program, signage and during the evening’s program—Logo on Idealliance and Printing Industries Alliance website.

- **Gold:**
  - Early Bird Rate $2,750 (by July 31, 2017), $3,250 (after July 31, 2017)
  - Includes—Half Table (5 seats) at Franklin Luminaire Awards—Recognition in printed program, signage and during the evening’s program—Logo on Idealliance and Printing Industries Alliance website.

- **Ticket(s):** $400 per person

TO REGISTER

Printing Industries Alliance, 636 North French Road, Suite 1, Amherst, NY 14228
T: 800.777.4PIA (4742) | F: Kim Tuzzo at 716.691.4249 | E: ktuzzo@PIAAlliance.org

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EARLY BIRD RATES FOR 2017
October 18, 2017 | The Lighthouse, Chelsea Piers, NYC

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