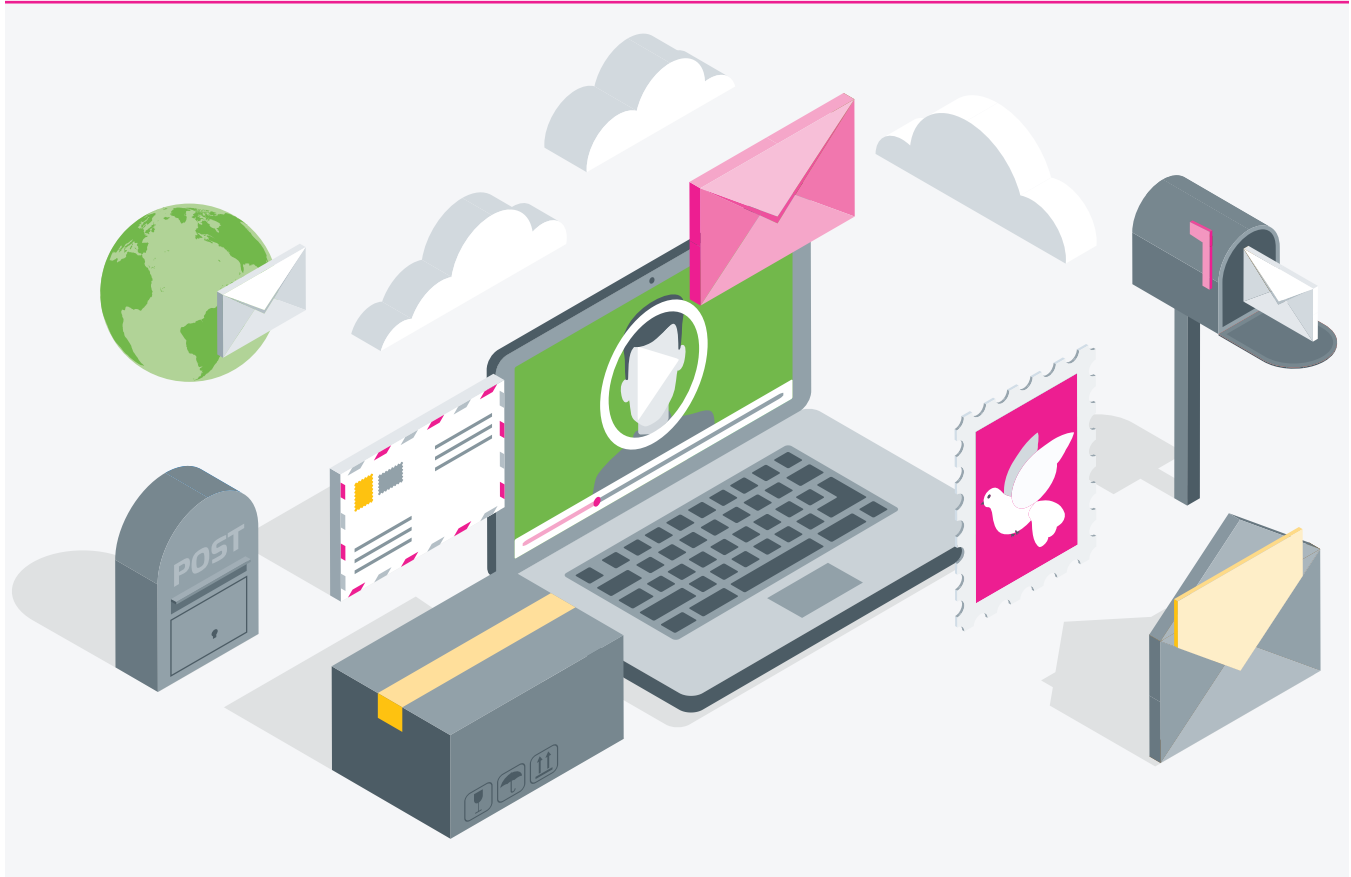


Get an in-depth mailing education without leaving your ZIP code.

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Idealliance MailPro® online training and certification programs help equip stakeholders in the mail supply chain—production, CSRs, sales, marketing, design, IT and business managers—with a complete understanding of the postal-facing aspects of mailing.

Idealliance MailPro Training is the industry-leading certification/training program for professionals who prepare and enter mail, and who interact with and support mail-related sales and customer service.

Developed by 17 of the industry's top expert professionals on mail preparation, processing and entry, data management and mail intelligence, and U.S. Postal Service regulations and services, MailPro includes both Fundamental and Advanced training programs to guide students from a basic understanding to complex knowledge of the mail supply chain.

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COURSE BENEFITS

Idealliance MailPro Fundamentals is a 6.5-hour interactive course that will teach you the primary principles of mail supply. It is ideal for people who need a solid understanding of the mail supply chain, basics of USPS programs and services, and how to work with the USPS.

With Idealliance MailPro Advanced, you will receive both the MailPro Fundamentals course and the foundational education it provides plus an additional 4.7 hour course that will give you advanced knowledge in the extended printing and mailing supply chain. After completing the courses, take the final exams to become an Idealliance Certified Mail Professional.

MAILPRO FUNDAMENTALS CURRICULUM INCLUDES

Mail Classes	Barcodes	Reply and Return services
Processing Categories	Intro to Mail.dat® & Mail.XML™	Special Services
Postal Networks	Automation and Non-Automation	Resources and Relationships
Addressing	Postage Payment	

MAILPRO ADVANCED CURRICULUM INCLUDES MAILPRO FUNDAMENTALS AND

Advanced Addressing Software	Mailer's Scorecard	CAPS accounts
MIDs, STIDs and CRIDs	Assessments	Mail Anywhere
Full Service Mail Verification	Understanding Mail.dat	Informed Delivery & Visibility

THE INSTRUCTORS AND CONTRIBUTORS



A team of 17 expert instructors and contributors with more than 400 years combined experience in developing real-life mailing solutions and working effectively with the U.S. Postal Service created the Idealliance MailPro online training and certification programs.

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For more information contact **Steve Ballinger (703) 837-1068 | sballinger@idealliance.org**