# G7\textsuperscript{7} EFI CONNECT 2019

## 2 DAY COURSE SCHEDULE

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<td>LIVE DEMO: Calibrating &amp; Profiling a Digital Press using G7 and ICC</td>
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<td>Why G7 Matters</td>
<td>G7 for Electrophotography</td>
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<td>G7 Accuracy &amp; Compliance: Requirements of G7 Grayscale, Targeted &amp; Colorspace</td>
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<td>Color Standards &amp; G7</td>
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<td>G7 &amp; Color Management: Adding ICC to G7</td>
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<td>Live Assessment of G7 Calibrated Print Samples</td>
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<td>Weird &amp; Wonderful G7 Facts &amp; Tricks, and Other Things to You Need to Know</td>
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Course content and order subject to change.

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Idealliance G7 Certification is ideal for professionals who want to further their personal knowledge and skillset by becoming certified in the G7 methodology for proofing and printing equipment in house. Participants include: press operators, pressroom supervisors, prepress supervisors and technicians, quality assurance managers and printing equipment suppliers.
G7 is Idealliance’s global industry-leading set of specifications for achieving gray balance and is the driving force for achieving visual similarity across all print processes. Simply, it is a universal calibration methodology that brands, buyers and creatives seek out to ensure the integrity of their brands.

The G7 methodology allows you to:
- Implement ISO printing standards and additional metrics
- Ensure similar neutral appearance across multiple devices
- Align all process, substrates and inks
- Target gray balance and tonality

Idealliance G7 Training & Certification is designed for individuals who want to advance their business portfolio by performing G7 calibration and optimization. These individuals are certified in the field of color management, process and quality control for proofing and printing utilizing the G7 methodology.

COURSE BENEFITS

The live, two day, in-person training and certification program is developed especially for EFI Connect and G7, Idealliance’s industry-leading set of specifications for achieving gray balance.

G7 Experts & Professionals are:
- Skilled, tested and proven leaders in print production
- Users of global standards to match proof-to-print across any process, ink or substrate
- Committed to reducing costs, speeding product to market and improving their client’s brand image

G7 Training & Certification includes:

- G7 Theory and Benefits
- Calibrating and Profiling a Press
- CIELab and ICC profiling
- Simulating GRACoL or Other Color Space
- G7-Calibration Principles
- Verifying Press and Proof Accuracy
- Device Calibration and Verification
- G7 Compliance
- G7 and Color Management
- Press Calibration and G7 Press Control
- Linearization
- G7 Quality Control
- Manual Calibration
- G7 in the Pre-press Workflow
- Being a G7 Expert or G7 Professional
- Managing Expectations

MEET THE INSTRUCTORS

Don Hutcheson
Hutchcolor and inventor of the G7 process

Ron Ellis
Ron Ellis Consulting LLC